

Key Information Document

Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, costs, risks and rewards of this product and to help you compare it with other products.

Product

Product: CFD on Share / Individual Equity

Product Manufacturer: **Key Way Markets Limited** (the 'Company'), an Abu Dhabi investment firm established in accordance with the laws of Abu Dhabi and is regulated by the Abu Dhabi Global Markets with licence number 190005.

Further Information: More information on the Company can be found on the Company's [website](#) or by contacting us [via email, or phone](#). This document was last updated on February 1th 2020.

Risk Warning

You are about to purchase a product that is not simple and may be difficult to understand.

What is this product?

Type

Over the Counter Contract for Difference (CFD) where the underlying is Shares (single company or exchange-traded funds). You can visit the Company's website for more information on the currency pairs available to trade.

Objectives

The objective of trading CFDs on Shares is to speculate on price movements (generally over the short term) by obtaining an indirect exposure to the specific Share. Your return depends on movements in the price of the underlying asset and the size of your position. For example, if you believe the value of the specific CFD on Share is going to increase, you would buy a number of CFDs on Shares (this is also known as "going long"), with the intention to later sell them when they are at a higher value. The difference between the price at which you buy and the price at which you subsequently sell equates to your profit, minus any relevant costs (detailed below). If you think the value of the CFD on Share is going to decrease, you would sell a number of CFDs on Shares (this is also known as "going short") at a specific value, expecting to later buy them back at a lower price than you previously agreed to sell them for, resulting in us paying you the difference, minus any relevant costs (detailed below). However, in either circumstance if the CFD on Share moves in the opposite direction and your position is closed, either by you or as a result

of a margin call (detailed below), you would owe us the amount of any loss you have incurred together with any costs. To open a position and to protect us against any losses you incur, you are required to deposit a percentage of the total value of the contract in your account. This is referred to as the margin requirement (see further below). Trading on margin can enhance any losses or gains you make.

Intended Retail Investor

Trading CFDs on Shares will not be appropriate for everyone. The Company normally expects these products to be used by persons who: (i) have a high-risk tolerance; (ii) are trading with money they can afford to lose; (iii) have experience with, and are comfortable trading on, financial markets and, separately, understand the impact of the risks associated with margin trading; and (iv) want to generally gain short term exposures to financial instruments/markets.

Term

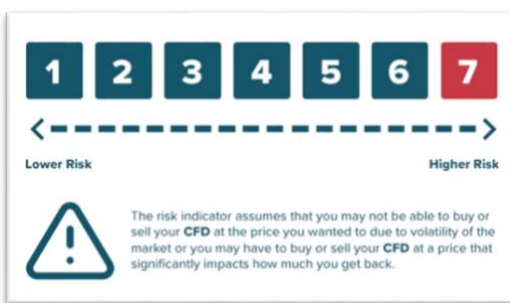
CFDs on Shares have no maturity date or minimum holding period. It is up to you to decide when to open and close the positions.

You should be aware that if the total margin in your account falls below 50% of the amount of initial margin required in respect of the open CFDs, your positions will start liquidating, starting from the position with the highest loss.

What are the risks and what could I get in return?

Risk Indicator

There is no recommended or minimum holding period for this product. You must maintain sufficient margin in your account to keep your positions open.



The summary risk indicator is a guide to the level of risk of these products compared to other products. It shows how likely it is that you will lose money because of movements in the markets. We have classified CFDs on Shares as 7 out of 7, which is the highest risk class. Be aware of currency risk. You may receive payments in a different currency, so the final return you will get depends on the exchange rate between the two currencies. This risk is not considered in the indicator

shown above. Trading CFDs on Shares, requires you to maintain a certain level of funds in your account to keep your positions open. This is called margin. You will be able to open a position by depositing only a small portion of the notional value of the position, creating a leveraged position. Trading on leveraged capital means that you can trade amounts significantly higher than the

funds you invest, which only serve as the margin. High leverage can significantly increase the potential return, but it can also significantly increase potential losses.

Customers must maintain the Minimum Margin Requirement on their Open Positions at all times. The Company has the right to liquidate any or all Open Positions whenever the Minimum Margin Requirement is not maintained. Margin requirements are subject to change at any time. In order to prevent any confusion, the Company, at its best effort, will inform customers about any projected changes on Margin Requirements by email and via the messaging system of the trading platform at least a week before changes are implemented.

The CFDs on Shares you are trading are not listed on any exchange, and the prices and other conditions are set by us in accordance with our best execution policy. Therefore, the Company shall take all reasonable steps to obtain the best possible results for you when receiving, transmitting and executing your orders. For further details please refer to the Company's Best Execution policy. This product does not include any protection from future market performance, so you could lose all of your investment.

Performance Scenarios

Scenarios (assuming USD 2,000.00 investment held for 3 Weeks)		Low Volatility	Medium Volatility	High Volatility
Stress Scenario	What you might get back after costs	\$900.00	\$760.00	\$400.00
	Average return	-55%	-62%	-80%
Unfavourable Scenario	What you might get back after costs	\$1,140.00	\$1,000.00	\$760.00
	Average return	-43%	-50%	-62%
Moderate Scenario	What you might get back after costs	\$2,120.00	\$2,120.00	\$1,840.00
	Average return	+6%	+6%	-8%
Favourable Scenario	What you might get back after costs	\$2,400.00	\$2,660.00	\$2,860.00
	Average return	+20%	+33%	+43%

The scenarios shown illustrate how your investment could perform. The stress scenario shows what you might get back in extreme market circumstances. You can compare them with the scenarios of other products. The performance scenarios assume a holding period of 3 WEEKS and a minimum investment of 2,000.00 US dollars for a LONG position with a margin of 20% of the nominal.

The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the product, and importantly whether or not you have sufficient funds in your account to sustain the losses depicted. The Company will automatically liquidate positions if the equity in the account is insufficient to meet margin requirements.

The figures shown include all the costs of the product itself but do not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back. Opening a long position holds that you think the underlying price will increase, and opening a short position holds that you think the underlying price will decrease.

Market developments in the future cannot be accurately predicted. The scenarios shown are only an indication of some of the possible outcomes based on recent returns. Actual returns could be lower.

What are the costs?

Before you start trading, you should familiarise yourself with all commissions, fees and other charges for which you will be liable. For further details please refer to the Company's trading conditions and Summary of Costs and Fees.

Costs over time

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs. The amounts shown here are the cumulative costs of the product itself for a 3-week period. The figures assume you invest \$2,000.00. The figures are estimates and may change in the future.

Cost Composition

The impact each year of the different types of costs.
What the different cost categories mean.

Assumptions

Estimated Holding Period: 3 Weeks
Investment: \$2,000.00
Notional Amount: \$10,000.00
Total Costs: -\$48.00
Impact on Return: -2.4%

This table shows the impact on return per 3 Weeks

One-off costs	Entry costs	0.27%	Brokerage Commissions. This is the most you will pay, and you could pay less.
	Exit costs	0.27%	Brokerage Commissions. This is the most you will pay, and you could pay less.
Ongoing costs	Other ongoing costs	1.84%	Financing costs. Paid on the notional amount based on overnight deposit benchmark plus a maximum spread of 2.5% pa.
Incidental costs	NOT APPLICABLE	0%	Not Applicable

How long should I hold it and can I take money out early?

Recommended holding period: NO RECOMMENDED HOLDING PERIOD

CFDs on Shares trading has no recommended holding period. You can enter and exit positions at any time. Opened positions can be maintained as long as there is sufficient margin in your account.

How can I Complain?

The clients are encouraged to use the Complaints Form attached in the [Complaints Handling Policy](#) and submit it electronically at the email info@keywaymarkets.com

Other relevant information

You are encouraged to review the Company's Legal Documents prior opening a trading account with us.

